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PRESS RELEASE

For Immediate Release

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**New Menopausal Relief Supplement Debuts In US Market
Features Unique Ingredient from Brazil**

Weston, FL, USA — Local women enjoying the upcoming play "**Menopause the Musical**"® at the Crouse-Hinds Theater may find real-life relief to their symptoms through a new dietary supplement **EaseFemin™** Menopausal Support. A program advertiser for the national touring company, **NaturaNectar™** is the first supplement developer to cultivate the power of Brazilian Red Propolis, a new source of isoflavones representing a natural alternative to hormone replacement therapy.

Although there are other types of propolis, EaseFemin™ features **IsoFactor™** - a pure extract of flavonoids from Brazilian Red propolis – obtained from a patent protected extraction process. IsoFactor™ is a powerful antioxidant against free radicals and is the newest source for isoflavones – natural compounds that have an estrogenic effect.

“When we researched the potential of IsoFactor™ and the lack of menopausal supplements offering anything new, it was clear that our new source of isoflavones from the Brazilian Red Propolis would provide a great alternative for women concerned about the long term effects of traditional therapies such as HRT,” says Jose Luiz “J.L.” Paes-Leme, NaturaNectar™ CEO. Propolis has been used as a natural remedy for centuries by the Greek, Egyptians and Romans as an effective remedy for numerous ailments. It is a resinous substance collected by bees from various plants and mixed with secreted beeswax. .

“There are only two or three major brands available today and everything else in the market is just a derivative of one of these leading brands. EaseFemin™ is the first high quality innovative supplement for menopause to be launched in many years,” added Paes-Leme. Until now, supplements for menopause have relied only on the traditional sources of isoflavones such as soy, red clover and kudzu root. Some products used black cohosh as an alternative ingredient. This is the first time IsoFactor™ is being offered in a menopause supplement. “We are very excited with EaseFemin™. It is

innovative and brings a new natural alternative for the 40 million plus women living this complex phase of life in the USA alone.” says Paes-Leme. The EaseFemin™ formula also includes a proprietary calming herbal blend and high potency Vitamin D and calcium for bone support. It is 100% natural and free of estrogen.

The formula was developed without fillers, artificial colors, flavors or preservatives. EaseFemin™ is available primarily online through its website at www.easefemin.com

The product price is \$36.99. NaturaNectar™ is offering an introductory \$4.00 discount per box and free shipping when customers purchase two or more boxes. Each box comes with two 15-capsule blister cards (30 day supply) which can easily be stored in a woman's purse.

“Menopause the Musical”® runs September 18 -19th. For more information visit www.menopausethemusical.com

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